

# POSHIN.LIN

Industrial Designer

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## WORK EXPERIENCES

### MERCHANDISING SYSTEMS, INC.

Menlo Park, CA / Jul 2018 – Jan 2020

#### Industrial Designer

- Engaged in industrial design, product development, project management, CMF and CAD drafting.
- Designed custom wire racks, counter displays, and floor displays.
- Developed paint racks, drying racks, and related products for commercial cabinet manufacturers and painters.
- Managed projects, sourcing, and communication with overseas metal manufacturing and procurement from concept to production.

### DREAMERS, LLC

San Francisco, CA / May 2017 – Jun 2018

#### Industrial Designer

- Led consumer electronic product development and product market research.
- Developed branding guidelines, corporate identity, promotional materials, and marketing collateral resulting in a successful product development and launch.

### VASTO TAIWAN CO. LTD.

Taipei, Taiwan / Jan 2012 – Dec 2015

#### Product & Industrial Designer

- Worked directly with manufacturers to design and develop electronic components.
- Prepare purchase orders, solicit bid proposals, and review requisitions for goods and services.
- Negotiate and administer contracts with suppliers, vendors, and other representatives.

### NAN HUA UNIVERSITY SPRING SHOW 2011

Taipei, Taiwan / Feb 2011 – Apr 2011

#### Event Coordinator

- Worked directly with manufacturers to design and develop electronic components.
- Prepare purchase orders, solicit bid proposals, and review requisitions for goods and services.
- Negotiate and administer contracts with suppliers, vendors, and other representatives.

### JINE CAI ADVERTISING AGENCY

Taipei, Taiwan / May 2008 – Aug 2009

#### Design Intern

- Collaborated with the design team on product photography, packaging, illustration, and web designs.
- Worked directly with clients and assisted with exhibition arrangements.

## EDUCATION

### ACADEMY OF ART UNIVERSITY

San Francisco, CA

Master of fine art, Industrial Design, Spring 2017

### NAN HUA UNIVERSITY

Chiayi, Taiwan

Bachelor of arts, Industrial Design, Spring 2011

## SPECIALTIES

Product Design / Soft Goods Design  
/ Visual Design / Furniture Design /  
Design Research & Process / Project  
& Team Management

## AWARD

Universal Design Award Taiwan 2010  
Honorable Mention Award

## TECHNICAL

Adobe Photoshop / Adobe Illustrator /  
Adobe InDesign / Rhinoceros / Solidworks/  
Keyshot / AutoCad / Microsoft Office Suite

## LANGUAGES

Fluent in English, Mandarin, and Taiwanese

